

**TELEPHONIC MEETING OF THE EXECUTIVE BOARD
NORTH AMERICAN VEXILLOLOGICAL ASSOCIATION**

Sunday, August 30, 2009

12:00 Noon Pacific Daylight Time

Pursuant to the Association's Bylaws, the Executive Board of the North American Vexillological Association held its scheduled telephonic meeting, pursuant to advance written notice in accordance with the Bylaws.

1. Call to order and Announcement of Quorum. The meeting was called to order by the President, at 12:01 p.m. PDT.

Present: Hugh L. Brady, president, Gustavo Tracchia, first vice president, Anne M. Platoff, second vice president, Edward B. Kaye, treasurer, and William J. Trinkle, secretary.

Absent: None.

Also Present: Peter A. Ansoff, immediate past president.

The President announced the presence of a quorum.

2. Minutes. The secretary apologized that the minutes for the year are not up to date and indicated his intent to complete the past minutes prior to the annual meeting.

3. Reports of the Officers.

Report of the President. The president indicated he had written to Dick Clark regarding the Conservation Committee and had received a telephone message back from him. They have not yet been able to speak due to missing each other's calls.

The president indicated he had written to Mark Liss in an effort to obtain the NAVA materials which Mark has.

Report of the First Vice President. The first vice president indicated that the past few weeks he had been finalizing matters related to the presentations for the NAVA 43 Convention. He indicated that receipt of the written presentation and the images for it are what is needed to for submission and inclusion as a presentation. Any PowerPoint or other presentation graphics do not need to be submitted in advance. The persons presenting were listed and a determination of those eligible for consideration for the Driver Award was made. The board (not including Peter Ansoff) will select the Driver Award winners; Ted Kaye will prepare the Driver ballot.

Report of the Treasurer. The treasurer reported that the finances are good and that we are on track to have a surplus this year.

Budget for the next year. The treasurer asked the Board to provide any thoughts or input in to the planning for next years' budget. Bill Trinkle suggested we set aside some funds for a membership marketing plan. Hugh Brady suggested funding for website renovation. Ted Kaye suggested that the planning for such efforts should come first, and then the budgeting. The board agreed to ask the budget committee to expand the contingency line to allow flexibility in pursuing these efforts once planning was complete.

Report of the Secretary. The secretary advised that the new members process has been going smoothly and timely. He referenced the new members list sent to the Board which shows 28 new members since the last annual meeting. He advised that the higher costs for mailing new member materials later in the year is due to the need to send out more newsletters later in the year to give the full one year's worth of publications.

4. Reports of the Committees

Report of the Membership Committee.

Bill Trinkle advised that we about 45 2008 members have not renewed, with the indication that most renewals were for economic reasons. This leaves us with a net loss at this juncture of approximately 20 members for the year even though we have made substantial efforts to reach out to our members. Special thanks was extended to Peter Orenski for the numerous telephone calls he had made to people over the past months.

Report of the Convention Committees.

NAVA 43 Report. Over 50 people have registered for NAVA 43 in Charleston. The hotel's room block and special rates have expired; late registrants are encouraged to share rooms/suites with others. Peter Orenski is leading the fundraising for the Driver Award among the commercial members of NAVA. There was a detailed discussion of the NAVA 43 Task Assignments list prepared by Ted Kaye. Officers were reminded of the need for a written report for the annual meeting, agreeing that a bullet-point outline would comply with the requirements of the Bylaws. There are 50+ attendees scheduled for the meeting. A decision was made for the Board to host a lunch with the first time attendees at the convention on Sunday at the hotel café. Gus Tracchia agreed to take the lead in making the offer to the new attendees. Hugh Brady indicated that the flag committee came up with the design for the meeting flag, saying that future efforts would benefit from a long lead-time for judging. Ted Kaye will upload photos of the NAVA 43 venues for the board to review.

NAVA 44. Bill Trinkle briefly discussed the success in having the Autry Museum as one of the tours for the 2010 convention. He advised that the Autry personnel enjoyed *Good Flag*, *Bad Flag*. He also mentioned the idea of having either a tour or speaker on flags in the movies from a film company. The next step is in identifying possible hotels near the Griffith Park location of the Autry Museum and advised that the Burbank Holiday Inn is the leading choice

identified at this preliminary juncture. He advised the hope of finalizing the hotel choice by the convention in October. He also requested five minutes of time at the convention this October to advertise the next convention in Los Angeles.

There was a brief discussion of accelerating the design competition and adoption of the flags of NAVA 44 and 24 ICV / NAVA 45.

ICV 24 Washington, D.C. 2011/ NAVA 45 Committee. Peter Ansoff reported that our proposed venue is talking to its lawyers about the contract issue we had raised related to paying a 25% of rental cost if for reasons beyond anyone's control the venue is unavailable. His sense is that they will accommodate our request to drop that fee, but he has not heard yet.

Ted Kaye advised that the attendees at the Yokohama ICV were excited about the presentation about 24 ICV that he and Peter Ansoff had developed. He affirmed that the plan includes letters of invitation from the organizing committee for non-citizen attendees to obtain U. S. visas.

Report of the Publications Committee.

NN 203 Ted Kaye reported that *NAVA News* 203 is the mail. He thanked Hugh Brady for the help in getting the format aligned with Hugh's design vision, and said the next step was procuring fonts specified by Hugh. He also advised that he is in the process of getting bids for printing and mailing services to make certain we are getting the best deal available.

RAVEN Ted Kaye reported that Volume 16, a special issue on Russian Regional Flags (by Annie Platoff) is on schedule and will be printed and ready for mailing well ahead of the December 2009 timing for mailing with *NAVA News*.

Digitization plan & Digitization of *NAVA News* & *RAVEN*. Annie Platoff advised that the publications index will be up to date by the Convention in October. Agreement was reached on the copyright language to be used with the online digital publications: ©2009 North American Vexillological Association. *RAVEN* Volumes 11 -15 are ready to be uploaded to the website. Scanning of the roughly 170 issues of *NAVA News* not available in electronic form is progressing. Dave Martucci has yet to complete conversion into PDFs the full run of *NAVA News* he'd produced.

5. Consideration of Other Business.

Zazzle status. Ted Kaye has helped Al Cavalari set up a Zazzle account to sell NAVA-branded items. A full roll-out is awaiting high-resolution artwork. Meanwhile, the test products used the NAVA seal and crossed NAVA flags, which prompted a discussion about the appropriate use of the NAVA seal and NAVA's branding strategy. Although board members disagreed whether the Seal should ever be used apart from authenticating documents (some noted a long history of its use as a NAVA brand), they agreed to refrain from using it on Zazzle products until a NAVA branding strategy can be completed. The board committed to pursue such a strategy, which might include "NAVA" in the NASA worm font. Meanwhile, Ted and Al will develop Zazzle products using the NAVA flag.

Honorary Membership for Whitney Smith status. The president will prepare the appropriate citation for award to Whitney Smith at the convention in October.

NEW BUSINESS. No new business was raised.

6. Date for the Next Telephonic Board Meeting (Sunday, 10/4/2009 at 12 noon PDT). The next Board meeting is set for Sunday, October 4, 2009 with the only agenda item being preparations for the annual meeting and annual business meeting. All Board members waived further notice of the meeting.

7. Adjournment. The meeting was adjourned at 2:07 p.m.