

**MINUTES OF THE  
GENERAL BUSINESS MEETING  
NORTH AMERICAN VEXILLOLOGICAL ASSOCIATION  
October 10, 2010, 9:00 a.m.  
Arcadia, California**

**1. Call to Order and Introductions.** The President called the meeting to order at 9:06 a.m. in the meeting room of the Hilton Garden Inn—Arcadia/Pasadena, 199 North Second Avenue, Arcadia, California. There were XX members present. The President announced the presence of a quorum and introduced the members of the Executive Board present.

**2. Approval of Minutes of the 2009 Business Meeting (NAVA 43, Charleston, S.C.).** The minutes of the 2009 Business Meeting were approved by unanimous consent.

**3. Report of the President.** Hugh Brady advised that the state of the organization is generally good. The Board meets regularly. NAVA is losing more members than we are gaining and the membership is aging; the organization needs to improve its outreach to attract and retain new members. He thanked the Board members for their service and stated that he would be honored to serve again as NAVA's president.

**4. Report of the First Vice President.** Gus Tracchia stated that the NAVA 44 program for the meeting is his report.

**5. Report of the Second Vice President.** Annie Platoff advised forwarding the mail is going easily. She noted we have extremely good editors in Ted Kaye and Peter Ansoff as well as in the editorial board. We have an updated publications index, with special thanks to Carita Culmer. She noted that digitization of the 201 issues of *NAVA News* is online, covering the years 1971-2009 as well as 4 volumes of *Raven*. The Devereaux Cannon Research Grant will be \$500 for this next year.

**6. Report of the Secretary.** Bill Trinkle advised it has been a busy year primarily due to the preparations for this meeting. We have 24 new members, but we have also lost maybe ten members, but we are pretty constant.

**7. Report of the Treasurer.** Ted Kaye thanked NAVA's board and membership for the opportunity to serve NAVA as its treasurer. Working with the other officers, he reported that NAVA has continued to improve its financial position. He reported a surplus for 2009. He also thanked NAVA's donors.

He distributed a detailed budget-actual report showing figures for 2009 and 2010. He projects a surplus for 2010, as budgeted. The full-year 2010 results will appear in the January-March 2011 *NAVA News*.

Ted had proposed to the Budget Committee and the NAVA Board a budget for 2011 that reflects NAVA's 2010 budget and actual experience. It's essentially a conservative, steady-state budget. This budget was recommended by both for approval by the membership.

He identified three significant changes from the previous year:

1. Because we will combine NAVA 45 with ICV 24, the income and expense for the NAVA Meeting are both much higher—but still net to zero.
2. We will publish a special Raven in 2011 (Canadian City Flags), with higher production costs and related fund-raising to cover them.
3. Our planned website upgrade will cost \$2,000, funded by taking \$1,500 out of our reserves and reducing our contingency by \$500.

He answered questions from the floor. The proposed budget for 2011 was approved by unanimous consent. That budget is attached to these minutes.

**8. Report of the Auditor.** Gus Tracchia, auditor, reported his audit of 2009: based on the information provided to him, the books are in order.

**9. Report of the Historian.** Jack Lowe stated that there was little new to report. His primary job is trying to protect history; the bulk of the archives is *NAVA News* and he has old NAVA yearbooks and membership lists. He announced the details for the Betsy Ross exhibit at the Winterthur Museum, and that the Chesapeake Bay Flag Association had arranged for a special tour of the flags associated with Betsy Ross for Saturday, December 11, 2010.

**10. Report of the Parliamentarian.** The President stated that there was no report from the parliamentarian because the office has been vacant for the past year.

**11. Report of the Registered Agent.** The President reported for Tex Aitchison, who was unable to attend. All corporate reports have been filed with Illinois Secretary of State and he is willing to serve again as Registered Agent.

**12. Report of the Protocol Officer.** Jim Ferrigan answered about 14 questions by email this year.

**13. Report of the Shopkeeper.** Al Cavalari advised about the link on our website for items for sale and the items on ZAZZLE.

**14. Report of the Budget Committee.** The committee's report was covered during the treasurer's report. Ted Kaye thanked the committee members Lee Herold, Gus Tracchia, and Hugh Brady.

**15. Report of the Membership Committee.** The committee's report was covered during the secretary's report.

**16. Report of the Convention Committee.** The committee's report was covered during the first vice president's report.

**17. Report of the Publications Committee.** Annie Platoff, chair, recognized the individual publication editors to report.

A. *Raven: A Journal of Vexillology*. Editor Ted Kaye reported that *Raven* 16 (2009), the special issue on *Russian Regional Flags* based on Annie Platoff's 2008 Driver Award-winning paper, has been reviewed positively and proven a successful sales item, with over 70 sold to date through the NAVA website, the Flag Research Center, and Amazon.com. *Raven* 17 (2010), consisting of five papers delivered at NAVA 43 (2009) in Charleston, is in the final typesetting and review stage and will be printed next month. *Raven* 18 (2011) will be a special issue on *Canadian City Flags*, with chapters on 100 cities—which are currently being written by a team of 12 researcher/writers. Because the proceedings of NAVA 45/ICV 24 will be published separately, *Raven* 19 (2012) will publish papers from NAVA 44 and other submissions.

B. *NAVA News*. Editor Peter Ansoff reported that he oversaw four issues over last year and positive response generally regarding a good mix of materials. Ted is the layout editor based on a design template developed by Hugh Brady when the latter was interim layout editor. Peter thanked the editorial board for their service.

C. *Website*. There is no editor for the website. Ted Kaye reported that the NAVA website had received over 21,000 unique visitors in the past year, from 147 distinct countries/territories. He thanked volunteer webmaster Shane Sievers for his stalwart service. He noted the intention to migrate the website to a Content Management System.

**18. Report of the Flag Conservation Committee.** The President reported for Dr. Laura Kidd, chairman, who was unable to attend. She is working on getting the committee back on track. No award has been made this year. Ted Kaye noted the Flag Conservation Fund has \$1,900 currently available for making Grace Rogers Cooper Flag Conservation Grants, the last of which was awarded in 2007.

**19. Report of the Flag Design Committee.** John Purcell, chairman, reported that the committee oversaw the process for the design of the NAVA 44 and NAVA 45/ICV 24 flags. The committee met in Charleston to try and reorganize approach to the committee's work. He believes the committee should look at what NAVA can do to help others design flags. Peter Ansoff stated that flag design is simple and complicated—the design is the easy part, the process of adopting a flag design is the hard part because of politics, psychology, etc.

**20. Report of Nominating Committee.** Peter Ansoff, chair, reported that the committee recommends re-election of the present officers.

**21. Election of Officers for 2010-2011.** The President asked if there were any nominations from the floor for any officer position. None were made and further nominations were closed by unanimous consent.

The President asked if there was objection to the election of the officers as proposed by the Nominating Committee. There was no objection and the officers were re-elected by unanimous

consent. The President stated that this Executive Board would serve a short term, as the officers would be up for re-election in August 2011 at NAVA 45/ICV 24.

**22. Election of Nominating Committee for 2010-2011.** The President stated that the Executive Board proposed the election of Peter Ansoff, Pete Van de Putte, and Jack Lowe as the Nominating Committee for the coming year. Pete is replacing Carl Gurtman, who is not seeking reelection.

The President asked if there was objection to the election of the Nominating Committee as proposed by the Board. There was no objection and the committee members were elected by unanimous consent.

**23. New Business.** Peter Loeser advised about his website. He offered to submit a mirror site for his site which would become NAVA's on his decease. The President referred this matter to Annie Platoff and the Publications Committee for study and recommendation.

Ed Mooney stated that his wife is an editor and he volunteers her assistance where that might be of help.

Pete Van de Putte offered to reach out to flag dealers to get in their hands applications and try to promote discounts to NAVA members. He is willing to discuss such at NIFDA meeting which is immediately following this meeting.

Kin Spain moved that the digitization project be named ANNIE (for Automated NAVA News and Information Enterprise) in honor of the project's visionary. The motion was seconded. The motion was adopted by unanimous consent.

**24. Adjournment.** There being no further business coming before the meeting, the President announced the adjournment of the Annual Business meeting at 10:05 a.m.

William J. Trinkle  
Secretary  
North American Vexillological Association

# NORTH AMERICAN VEXILLOLOGICAL ASSOCIATION

## Budget Summary

U.S. Dollars

	2009		2010		2011	2011 Assumptions
	BUDGET	ACTUAL	BUDGET	PROJ.	BUDGET	
<b>INCOME</b>						
Dues	12,800	15,886	12,800	13,210	12,800	Match 2010 budget
Driver Award	250	200	250	250	250	Match 2010 budget
Misc Sales	800	519	800	500	500	Match 2010 projection
Ads	-	6	-	6	-	Conservative
Contributions--Gen'l	1,500	995	1,000	1,000	1,000	Match 2010 projection
Contrib.--Cons.& Res.	-	635	-	600	-	Conservative
Contributions--Raven	-	1,600	-	-	2,500	Canadian City Flags
Interest	425	69	375	38	-	Match 2010 projection
NAVA Mtg.	6,000	7,170	8,500	7,000	30,000	ICV 24
<b>TOTAL INCOME</b>	<b>21,775</b>	<b>27,080</b>	<b>23,725</b>	<b>22,604</b>	<b>47,050</b>	
<b>EXPENSES</b>						
<b>Publications</b>						
NAVA News						
Layout	-	-	-	-	-	volunteer now
Printing	6,800	5,550	5,300	4,600	4,600	Match 2010 projection
Mailing	1,500	3,624	3,100	2,500	2,500	Match 2010 projection
Total	<b>8,300</b>	<b>9,174</b>	<b>8,400</b>	<b>7,100</b>	<b>7,100</b>	
RAVEN						
Layout	1,800	1,750	1,600	1,600	2,000	Canadian City Flags
Printing	2,500	4,200	2,500	2,500	4,600	Canadian City Flags
Mailing	500	1,473	500	500	500	Match 2010 projection
Total	<b>4,800</b>	<b>7,423</b>	<b>4,600</b>	<b>4,600</b>	<b>7,100</b>	
WEBSITE						
Fees	<b>350</b>	-	<b>200</b>	<b>218</b>	<b>2,200</b>	Web redesign
DIRECTORY						
Printing & Mailing	<b>50</b>	-	<b>50</b>	-	<b>50</b>	Match 2010 budget
<b>Meetings -- NAVA Mtg.</b>	<b>6,000</b>	<b>5,750</b>	<b>8,000</b>	<b>7,000</b>	<b>30,000</b>	ICV 24
<b>Administration</b>						
P.O. Box	450	557	450	400	450	Match 2010 budget
Mailings / Off. Post	500	255	300	300	300	Match 2010 budget
Accounting	-	-	-	-	-	Forgo audit
Supplies	200	-	100	100	100	Match 2010 budget
Bank Fees	300	251	300	300	300	Match 2010 budget
Insurance	-	-	-	-	-	Forgo insurance
Telephone	75	-	75	-	75	Match 2010 budget
Driver Award	250	250	250	250	250	Match 2010 budget
Tsfr to Cons. & Res.	-	635	-	600	-	Conservative
Contingency	500	-	1,000	-	625	Prudent to have this
	<b>2,275</b>	<b>1,947</b>	<b>2,475</b>	<b>1,950</b>	<b>2,100</b>	
<b>TOTAL EXPENSES</b>	<b>21,775</b>	<b>24,294</b>	<b>23,725</b>	<b>20,868</b>	<b>48,550</b>	
<b>Trans. To (From) Reserves</b>	-	<b>2,786</b>	-	<b>1,736</b>	<b>(1,500)</b>	
<b>UNR. FUND BALANCE</b>		<b>34,238</b>	<b>33,383</b>	<b>35,974</b>	<b>34,474</b>	