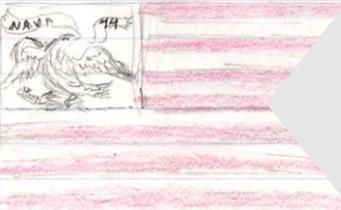
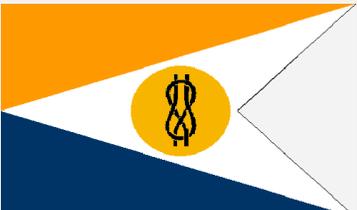
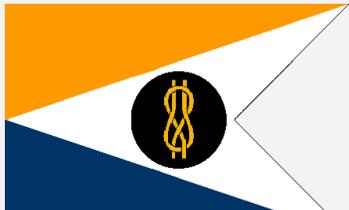


# NAVA 50 Flag Design Contest Entries

(Basically in Order of Submission)

 <p>No. 1</p>	 <p>No. 2</p>	 <p>No. 3</p>
 <p>No. 4</p>	 <p>No. 5</p>	 <p>No. 6</p>
 <p>No. 7</p>	 <p>No. 8</p>	 <p>No. 9</p>
 <p>No. 10</p>	 <p>No. 11</p>	 <p>No. 12</p>
 <p>No. 13</p>	 <p>No. 14</p>	 <p>No. 15</p>





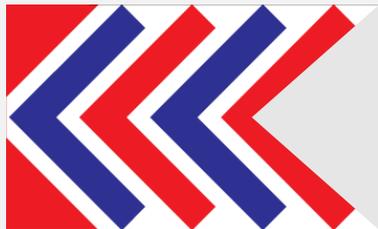
No. 31



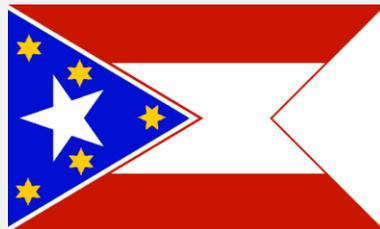
No. 32



No. 33



No. 34



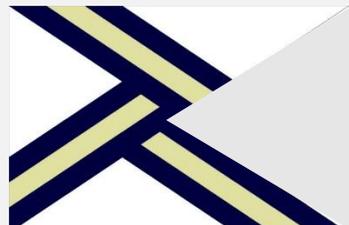
No. 35



No. 36



No. 37



No. 38



No. 39



No. 40



No. 41



No. 42



No. 43



No. 44



No. 45



No. 46



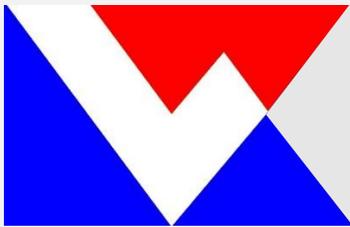
No. 47



No. 48



No. 49



No. 50



No. 51

## Artist Explanations of their Designs

**#1-5** – The gold stands for "50", and California being the "Golden State". The blue chevron combined with the gold represents San Jose, and it being "V" shaped, of course, allows it to represent vexillology. Then I already mentioned that at 45 degrees, my chevron being an exact right angle is again the number "50", (L), Roman style. And of course, the bear and red star speak for themselves.

And, it's all done without actually writing anything....so we fall in the "good flag" category, albeit barely, as (in my opinion), a swallow tail can never really be considered a "good flag". Swallow tails wear out too quickly.

**#6-9** – Possible modifications suggested by #4-6. No. 9 uses San Jose colors

**#10** - The flag has two "V" motifs to elude to vexillology and the association. The colors are the gold and blue used in the San José flag. In the center of the flag, there is a symbol for capital, which represents San José being California's first capital. In the center, there's the number "50" to commemorate the 50th NAVA meeting. On the left hand corner, the flag has the wheat sheaf and grapes used in the San José seal.

**#11-12** – Sent in on 3x5 cards, then scanned, no explanations.

**#13-14** - Two versions are offered for consideration, one with a gold knot on black and one with a black knot on gold. They both feature orange and blue, as found on the stripes of the San Jose city flag which are arranged as two triangles meeting at the center of the hoist. This creates a white space adjacent to the swallow tail, in the shape of a letter V, alluding to the V shape found on the flag of NAVA.

A disc between the orange and blue triangles is inspired by the city seal on the San Jose flag. The disc is in the gold and black coloring of the seal and bears the interlaced knot symbol (halyards) of vexillology, as found on the flag of FIAV.

The first proposal more faithfully relates to the color scheme of the city seal but there is something of a clash between the gold and orange which reduces the efficacy of the design generally. As an alternative therefore in the second design the colors are reversed to present a better contrast and hopefully more impactful flag.

**#15** - The color purple is associated with St. Joseph. The carpenter square is also a common symbol for St. Joseph, and it serves in this design as the letter "L", which is the Roman numeral for 50. The grain and grapes along the fly edge are taken from the San Jose city seal. Sorry the rendering is not very artistic, but I hope the idea comes through.

**#16-19** - All use the San Jose flag as the motif (137 C and 281 C for the Orange and Blue, respectively).

The first flag has the hoist with orange and the top and bottom blue. This alludes to the Roman numeral "L" for 50. In the white field, there is a computer chip. This alludes to the fact that San Jose is the home of Silicon Valley, the hub of most of the technology companies that shape our lives.

The second design uses the top bar and bottom bar in the city flag. The symbol in the center is conductors on a circuit board, once again, alluding to the home of Silicon Valley. The conductors also form the numeral L and do form the letter S for San Jose.

The third design combines the ship and the conductors with the second design.

The last design has 5 stripes, to show it is the 50th meeting, with the computer chip in white.

**#20** - The top portion of the flag represents the top portion of the California state flag; the bottom two bars are the colors of the San Jose city flag. I thought about adding a white "L" inside the red star, the Roman numeral for 50. However, I much preferred the simplicity of the flag as submitted.

**#21** - NAVA flag with a gold vertical strip added to the hoist end. The gold color represents the Golden Anniversary of NAVA's annual conferences. The blue bordered white star with the '50' reinforces the meaning.

**#22** – Simplicity is guiding this flag design

**#23** - This Flag is based upon the City Flag of San Jose. The Orange and Dark Blue "V" takes its colors from the bars on the city flag. The Gold wheat sheaf is from the city seal which again features on the city's flag.

**#24-27** - The addition to design #23 of the 50 is to indicate the 50<sup>th</sup> Annual Meeting and better balance the design. Stars are then demonstrated in three possible colors. On #27 it is suggested that either the name, or NAVA flag be added in the space.

**#28** - The flag is intended to resemble the NAVA flag. It uses the colors of the San José flag: gold, white and blue. At the top center, the flag has the symbol for capital which represents San José being California's first capital. In the center of the symbol, there is an "L" that stands for "50" in Roman numbers to commemorate the 50th NAVA meeting. The color on this flag should be the gold color in the San José flag.

**#29** - The flag is intended to resemble the NAVA flag. It uses the colors of the San José flag: gold, white and blue. At the top center, the flag has the symbol for capital which represents San José being California's first capital. In the center of the symbol, there is an "L" that stands for "50" in Roman numbers to commemorate the 50th NAVA meeting. The color on this flag should be the gold color in the San José flag.

**#30** - The flag has three "V" motifs to elude to vexillology and the association. They are gold, blue and white as used in the San José flag. On the left hand corner, the flag has the wheat sheaf and grapes used in the San José seal with the number "50" in the center to commemorate the 50th NAVA meeting.

**#31** - The flag has the colors of the San José flag: gold, white and blue. The gold and white "L" represent the Roman number for "50" to commemorate the 50th NAVA meeting. In the white "L", the flag has the wheat sheaf and grapes used in the San José seal.

**#33** - The flag has the colors of the San José flag with the symbol for capital in the center which represents San José being California's first capital. In the center of the star, the flag has the wheat sheaf and grapes used in the San José seal with the number "50" in the center to commemorate the 50th NAVA meeting.

**#34** -The meaning:

\* 'L' is the roman numeral for 50 (I know, I know - no writing, but it is not meant to be 'read')

\* It is also the shape of the square tool of St. Joseph the carpenter (San José)

\* Rotated 90 degrees counter-clockwise, you can see the Nava flag at the bottom

\* I think this will look attractive when at rest with no wind (people don't talk about that enough!)

**#35** - The 5 gold stars represent NAVA's 5 decades of commitment to the field of vexillology. The center star (which can be altered to red) is the representation of the State of California. The blue field is for the vast blue ocean. The white gap separating the canton and field is a incorporation of the NAVA flag. The red stripes are the doubled over stripe of the California State Flag and symbolize the advancement of vexillological study in the parameters of the State.

**#36** - The blue field represents the Pacific Ocean. The "wavy" St. Andrew's cross symbolizes white caps on the ocean, demonstrating its' power and untamable beauty. The center disc (aligned toward the hoist) represents the sandy beaches of San José, which attract countless tourists annually. The red star is the California State Star and represents NAVA's conference within the city.

**#37** - My design uses the orange and blue from the City of San Jose Flag with a white six-point star. The white is from the city flag and the star is from the city seal (also on the city flag).

**#38** – The gold is for California, the Golden State. Blue is the Pacific, and the V of NAVA is skewed 90 degrees on the left half.

**#39** - This proposed flag design adopts the colors of golden yellow and blue from the *city flag of San Jose* in California, USA. Its overall layout/design was constructed in a way that it may have *evolved from the official flag of NAVA*. Each of the two angular white bands is formed like the letter L, the Roman numeral equivalent to 50.

**#40** - The design uses the blue, white, and gold colors of San Jose's flag, and the single 5-pointed star of California's flag. A number of V-shaped elements refer to vexillology and the NAVA flag. The Roman numeral L for 50 is the most prominent of these, in gold. The L also refers to the city's namesake, the carpenter Saint Joseph, who is often symbolized by a Carpenter's Square. The white stripes form a J, for Jose/Joseph. The design also references Silicon Valley, through the predominant "high tech" color blue, and its rectilinear stripes and angles suggestive of circuitry on silicon chips.

**#41** – No design comments.

**#42** – This proposed flag design adopts the colors of golden yellow and blue from the *city flag of San Jose* in California, USA. On the hoist of the blue field is a "flaming cauldron", abstractly formed with three white letter "V" figures oriented over one another to constitute the vessel, and a golden yellow letter "L" figure to constitute the flame. That cauldron signifies NAVA's commitment to the *development of vexillology as a study and human interest*. While each of the three white Vs stand for *the word "vexillology"*, they altogether signify the *previous threefold staging or occurrence of NAVA's annual meeting in California* before that 50th meeting in San Jose. The L in the "flame" is the Roman numeral equivalent of 50.

**#43** – No design comments.

**#44** - The stipulation for a swallow-tail design suggests an X to represent a Roman "10", while a single California Star has five points. And so  $5 \times 10 = 50^{\text{th}}$  NAVA.

The counter-changed X also suggests a human figure: NAVA 50 is an opportunity to exchange ideas, renew friendships and make new ones. Thus the pageantry of this design.

Triangles evoke the NAVA flag, deconstructed however as a collection of further triangles and rhomboids, of alternating colors and interlocking to create a shapeshifting 3-dimensional aspect suggesting dynamism – hence Vexi-Lego (with elements of origami).

Heraldic, but not necessarily vexillographic, rules are broken in placing a deep gold star on white – as this evokes the same in the flag of San Jose. The gold "fringe" in the fly also suggests the stock of wheat in the City emblem and the prosperity generated by Silicon Valley. In vertical it will be seen to point up to the star, in salute to salute to the state of California.

There are many parts to a striking design just as there are many pathways, from near and far, on the way to San Jose.

**#45** - Red and Gold evoke the foundation of the host City of San Jose when Alta California was part of Spanish America.

The red star recalls that of California. The gold chevron at the swallow tail represents the shape of the stock of wheat that is the center-piece of the City emblem of San Jose. It also suggests a fringe in opposition to the triangle at the hoist. Gold is the color of a 50th anniversary celebrated in the Golden West. The 50 years are represented by 10 stars each of 5 points.

**#46** - Simpler version of NAVAHO-002. Combines the colors of NAVA and San Jose, the 50th anniversary evoked by combining the 5 points on the (California) star and Roman X = 10.

**#47** - The simplest approach – in the colors of NAVA, Canada and the US, 10 stars arranged to read from the hoist 4,3,2,1 or across the flag 1, 2, 3, 4, and each of 5 points

to represent the 50<sup>th</sup> annual meeting of NAVA, their declination parallel with that of the lower tail of the flag, thus taking the eye to the top of the hoist.

The triangular pattern also reflects the way the flag is folded, as a sign of remembering former members who have passed on in the 50 years.

**#48** - A variant of the same idea as #47 but in the two main colors of the City flag of San Jose, blue and deep gold.

The 50 points on the 10 5-pointed stars stand for the 50<sup>th</sup> anniversary of NAVA, but with the large star in canton added evoking that on the flag of California. It is rendered in gold to evoke the Golden West, the prosperity brought by Silicon Valley industries, the stock of wheat at the center of the San Jose City badge. The cross created in the counter-changing panels and colors might also refer to the early Missions in the area that led to the foundation of San Jose. Again, the stars are arranged in the way the flag is to be folded.

The third quarter is deliberately left void of charge to encourage reflection. Silence is golden.

**#49** - Red and Gold evoke the foundation of the City of San Jose when Alta California was a part of Spanish America. The red star recalls that of California.

The gold chevron at the swallow tail represents the shape of the stock of wheat in the City emblem of San Jose. It also complements the triangle at the hoist.

Gold is the color of a 50<sup>th</sup> anniversary celebrated in the Golden West, the 50 years represented by the 10 stars each of 5 points.

Hung vertically, the design still has decidedly American air, though it may also evoke Diamond Lil or Mae West.

**#50** – The NAVA flag with a modified white V forming an L to indicate the 50<sup>th</sup> annual meeting.

**#51** - The flag is showing a shape which is the letter V from the NAVA flag, transformed and rotated to show a roman numeral L (50) - for the 50th annual meeting.